

Ewan Campbell

Privacy Policy

a. Why do I use a mailing list?

My work constitutes composing, arranging, conducting, teaching, and curating contemporary classical music, and also working in collaboration with popular music artists, at popular music festivals and corporate events. A necessary feature of that work is to keep my friends, colleagues and collaborators up to date with my musical activities. Having engaged in email communication with friends, colleagues and collaborators for my musical work I would like to be able to keep them up to date with my continuing musical activities by sending out occasional email updates (approximately quarterly).

b. What information of yours do I keep?

- i. Name
- ii. Email address

c. How do I use your information?

Most of my mailing list is made up of friends, colleagues and collaborators, whose personal information I have through our previous email exchanges about my musical activities. This information is already stored in my email address book following email exchanges between us. As my email is unable to send large group emails, the only processing involved is to move this data into a Mailchimp account, which is associated with my email. You may also join this mailing list by signing up, which also gathers only your name and email address information. I do not use any cookies or other tracking methods.

d. How does Mailchimp use your information?

Your information is not shared with any other organisation or individuals. Mailchimp records anonymously how you interact with the mail-outs sent to you, but only shares that information anonymously with myself. If you unsubscribe from the mailing list your information will be deleted from my mailing list, and from my Mailchimp account. You can read Mailchimp's privacy policy [here](#).

e. What security safeguards do I adopt?

My list is cleaned regularly of redundant and unsubscribed emails. Your information is stored securely by Mailchimp and nowhere else.

f. Can you opt out?

I always have, and always will, offer an easily visible unsubscribe link at the bottom of every email.